

Bonney & Kleid Privacy Policy

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase bonneyundkleid.com.

WHAT PERSONAL INFORMATION WE COLLECT

When you visit bonneyundkleid.com, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.

Additionally, as you browse bonneyundkleid.com, we collect information about the individual web pages or products that you view, what websites or search terms referred you to bonneyundkleid.com, and information about how you interact with bonneyundkleid.com. We refer to this automatically collected information as **Device Information**.

We collect Device Information using the following technologies:

- **Cookies** are data files that are placed on your device or computer and often include an anonymous unique identifier.

Also, when you make a purchase or attempt to make a purchase through bonneyundkleid.com, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit/debit card numbers, email address, and phone number. This is called **Order Information**.

By **Personal Information** in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW WE USE YOUR PERSONAL INFORMATION

We use the Order Information that we collect generally to fulfill any orders placed through bonneyundkleid.com (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations).

Additionally, we use this Order Information to:

- Communicate with you.
- Screen our orders for potential risk or fraud.
- When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our site.

SHARING YOUR PERSONAL INFORMATION

We may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to ask that your personal information is corrected, updated, or deleted. If you would like to exercise this right, please contact us.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through bonneyundkleid.com), or otherwise to pursue our legitimate business interests listed above.

Please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you place an order through bonneyundkleid.com, we will maintain your Order Information for our records unless and until you ask us to delete this information.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

If you have questions and/or require more information, do not hesitate to contact us (barbara@bonneyundkleid.com).